



NEW BRUNSWICK
HOME SUPPORT ASSOCIATION
ASSOCIATION DE SOUTIEN À DOMICILE
NOUVEAU-BRUNSWICK

September 28, 2010

Dear Mr. Alward,

Congratulations from the NBHSA and it's member agencies on leading your party to a historic victory.

During the campaign you were generous enough to take time from your busy schedule to meet with the NBHSA and discuss the issues that are critical to the success of the home support industry in New Brunswick. Sometimes these meetings are meaningless. In your case we found out quickly you not only listened and understood the challenges the home support industry is facing but were willing to provide the solutions necessary to correct the issues.

Included in your Seniors Platform announced September 10 were the following:

- commit to regular increases in wages and benefits for senior care workers, every year for the next four years, and corresponding funding increases for agencies, special care homes and nursing homes who manage these services.
- provide workers with access to on-going training and development opportunities
- conduct a comprehensive human resources review to determine the level of care required to do the job in today's changing senior care settings
- and, conduct a review of the value of work performed by home care workers (who are mostly women) which sometimes amounts to less than minimum wage.

These commitments will go a long way toward ensuring that home support services will be there when vulnerable New Brunswickers need them.

As a leader with integrity we know you will work hard to follow through on the commitments that were made.

Again, congratulations and we look forward to working with your government and the Department of Social Development to move this vital industry forward.

Sincerely,

Robert Price – President, The New Brunswick Home Support Association Inc.